

Allen Vandever Sponsorship 2018

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA!
ICON
AWARDS

SUNDAY, MAY 19, 2019

BEVERLY WILSHIRE (A FOUR SEASONS HOTEL)

BEVERLY HILLS, CALIFORNIA

HONORING
ACADEMY AWARD-WINNER
AL PACINO

2019 HONOREE

"AMERICAN ICON AWARD"

Al Pacino



WWW.AMERICANICONAWARDS.COM



WWW.GUIDESTAR.ORG

WWW.CHARITYNAVIGATOR.ORG



AL PACINO

AMERICAN A TRIBUTE TO INDIVIDUALS WHO LEAD AMERICA! ICON AWARDS

Actor and director **Al Pacino** is a unique and enduring figure in the world of American stage and film. He was born in East Harlem and grew up in New York City's South Bronx. He attended the famed School of Performing Arts until the age of 17 when he moved on to study acting first at the Herbert Berghof Studio (HB Studio) with teacher and coach Charles Laughton, and later, at the legendary Actors Studio with mentor Lee Strasberg.

Between 1963 and 1969 he honed his craft working in numerous theatrical productions including William Saroyan's *Hello Out There* for his off-Broadway debut in 1963; *Why is a Crooked Letter* in 1966, for which he won an off-Broadway Obie Award; *The Indian Wants the Bronx*, that earned him another Obie Award as best actor of the 1967-68 season; and *Does a Tiger Wear a Necktie?* for his Broadway debut and first Tony Award in 1969. Pacino continued appearing onstage in the 1970s, receiving a second Tony Award for *The Basic Training of Pavlo Hummel* and performing the title role in Shakespeare's *Richard III*. In the 1980s he again achieved critical success on the stage while appearing in David Mamet's *American Buffalo*. Since 1990 Pacino's stage work has included revivals of Eugene O'Neill's *Hughie*, Oscar Wilde's *Salome* and Lyle Kessler's *Orphans*. In 2011 he portrayed Shylock in *The Merchant of Venice* on Broadway, garnering a Tony Award nomination for Best Leading Actor in a Play and in 2013 appeared on Broadway playing Shelley Levine in David Mamet's *Glengarry Glen Ross*.



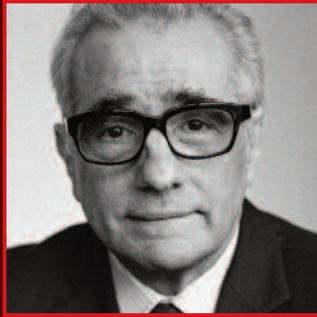
His first leading part in a feature film was in the 1971 drama *Panic in Needle Park*, and the following year Francis Ford Coppola selected him to take on the breakthrough role of Michael Corleone in *The Godfather*. He was nominated for an Academy Award for his work on *The Godfather* and within the next 6 years he received another four Academy Award nominations for the films *Serpico*, *The Godfather Part II*, *Dog Day Afternoon* and *...And Justice For All*. A long and rich film career has followed with over 45 titles including *Scarface*, *Sea of Love*, *The Insider*, *Donnie Brasco*, *Heat* (where he shared the screen for the first time with fellow film icon Robert DeNiro) and *Any Given Sunday*. He garnered additional Academy award nominations for his performances in *Dick Tracy* and *Glengarry Glen Ross*. His role as Colonel Frank Slade in *Scent of a Woman* won him the Academy Award for Best Actor in 1992. He played Shylock in Michael Radford's film adaptation of *The Merchant of Venice*. He directed and stars in the films *Looking For Richard* and *Chinese Coffee*. His most recent films include *The Humbling*, *Manglehorn* and *Danny Collins*.

Television work includes a rich relationship with HBO first as Roy Cohn in the 2003 miniseries *Angels in America* and as Dr. Jack Kevorkian in *You Don't Know Jack* in 2010 both of which garnered Golden Globes and Emmy Awards for Mr. Pacino's performances. In 2013 he won Golden Globe and Emmy nominations for the title role in David Mamet's film *Phil Spector*.

Al Pacino recently directed the films *Salome* and *Wilde Salome* in which he stars as King Herod, with Jessica Chastain as Salome. *Wilde Salomé* received its world premiere at the Venice International Film Festival.

He has been awarded the Golden Globe Cecil B. DeMille Award for Lifetime Achievement in Motion Pictures, the American Film Institute Life Achievement Award and in 2011 he received the National Merit of Arts from President Obama.

“A long and rich film career has followed with over 45 titles including *Scarface*, *Sea of Love*, *The Insider*, *Donnie Brasco*, *Heat* (where he shared the screen for the first time with fellow film icon Robert DeNiro) and *Any Given Sunday*.”



MARTIN SCORSESE is an Academy Award-winning Director and one of the most influential filmmakers working today. He has directed critically acclaimed, award-winning films including Mean Streets, Taxi Driver, Raging Bull, The Last Temptation of Christ, Goodfellas, Gangs of New York, The Aviator, The Departed, which won an Academy Award for Best Director and Best Picture, Shutter Island, and Hugo for which he received a Golden Globe for Best Director. His 2013 film, The Wolf of Wall Street received DGA, BAFTA and Academy Award nominations for Best Director, as well as a Golden Globe and Academy Award nomination for Best Film. His latest feature, Silence, is based on the acclaimed novel by Shusaku Endo. Scorsese has directed numerous documentaries including the Peabody Award winning No Direction Home: Bob Dylan and Elia Kazan: A Letter to Elia; as well as Italianamerican, The Last Waltz, A Personal Journey with Martin Scorsese through American Movies, Il Mio Viaggio in Italia, Public Speaking, and George Harrison: Living in the Material World, for which Scorsese received Emmy Awards for Outstanding Directing for Nonfiction Programming and Outstanding Nonfiction Special. Scorsese co-directed The 50 Year Argument in 2014 with his long time documentary editor David Tedeschi. Scorsese executive produced the HBO series Boardwalk Empire, winning an Emmy and DGA Award for directing the pilot episode. He is currently at work on his next feature, The Irishman, starring Robert De Niro, Al Pacino, and Joe Pesci, as well as The Rolling Thunder Revue, a film about Bob Dylan's 1975 tour. Scorsese is the founder and chair of The Film Foundation, a non-profit organization dedicated to the preservation and protection of motion picture history.

Dear Friends,

I am privileged to announce that plans are now underway for the 2019 American Icon Awards' Tribute Celebration. This year we are honoring my friend, Academy Award winning actor and national treasure Al Pacino.

The American Icon Awards - honoring Excellence in Leadership in the Business, Entertainment and Sports Industries - is a Los Angeles based philanthropic organization established in 2014. It's annual gala has quickly become one of the celebrated events of the award season, attracting an international media audience.

The American Icon Awards fosters three major support initiatives: joint efforts with children's hospitals, to cover the medical expenses for families with ill children; to assist inner-city education by providing advanced technology, and scholarships for higher education; and to advocate for the special needs community through programs that help kids develop life skills, and training for those that aid them.

St. Jude Children's Research Hospital in Memphis and Autism Movement Therapy are two of American Icon's partner charities. St. Jude Children's Research Hospital is one of American Icon's partner charities. St. Jude is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Their mission is to advance cures and means of prevention, for pediatric catastrophic diseases through research and treatment.

"To have my career saluted at the American Icon Awards next year is an exceptional honor. I am grateful to AIA for this recognition. To me, the most wonderful part of all is it's a benefit for The St. Jude's Foundation, which throughout the years has had a profound effect on all of us as both a philanthropic and sustaining symbol of hope. Because of St. Jude, no child is denied treatment based on race, religion or a family's ability to pay." – Al Pacino.

This black-tie event will be held at the Beverly Wilshire on Sunday, May 19, 2019 and will include a cocktail reception, spectacular silent and live auctions, a gourmet dinner, awards ceremony and a star-studded concert.

It is my hope that you would consider attending this incredible gala honoring one of the greatest actors of our generation. Your attendance will assist us in our cause to raise major funds and awareness for these two incredible charities. It means a lot to me and Al that we hear back from you soon with a "yes."

Thank you for your consideration.

Personal regards,

Martin Scorsese
Honorary Dinner Chairman

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICAN
ICON
AWARDS

MEDIA IMPRESSIONS

American ICON Awards attracts a national and international media audience!



ABC
Access Hollywood
AP (Print)
AP TV
CBS News
CNN
Daily Mirror
Daily News E!
Entertainment Tonight
ESPN
ESPN2
Extra
NBC
GQ
Flaunt Magazine
FOX News Channel
Hollywood Reporter
Huffington Post
Inside Edition

Los Angeles Times
New York Times
NY Post
OK
OMG Insider
Reuters
People Magazine
The Talk
The Times (London)
The View
Time
US Magazine
USA Today
Vanity Fair
Village Voice
Wall Street Journal
Washington Post
Yahoo News
Vogue

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA!
ICON
AWARDS

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA! ICON
AWARDS

Come join Al Pacino ...

*This black-tie event will be held at the Beverly Wilshire (A Four Seasons Hotel)
on Sunday, May 19, 2019 and will include a
cocktail reception, spectacular silent and live auctions,
a gourmet dinner, awards ceremony and a star-studded concert.*





SOME OF OUR
ILLUSTRIOUS PAST
EVENT PARTICIPANTS!

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA!
ICON
AWARDS

TICKETS

- Individual Tickets are \$1,000.00 *Seating is limited.*
- Additional opportunities are available through our Event Journal, Gift Bags and Live / Silent Auction.

SPONSORSHIP OPPORTUNITIES

Primary sponsorships are:

\$100,000 Major Sponsor

Major seating for thirty-six (36), Full Page COLOR Ad and recognition in all printed materials. Also included: 8 tickets to attend the private exclusive luncheon and Q & A and photo op with Al Pacino to discuss a retrospective on his career on Sunday, May 19, 2019 catered by Wolfgang Puck at Spago, Beverly Hills. Also, each individual will receive an ultimate gift bag! (11:30 a.m. - 1:45 p.m).

\$75,000 Diamond Sponsor

Diamond seating for twenty-four (24), Full Page COLOR Ad and recognition in all printed materials. Also included: 6 tickets to attend the private exclusive luncheon and Q & A and photo op with Al Pacino to discuss a retrospective on his career on Sunday, May 19, 2019 catered by Wolfgang Puck at Spago, Beverly Hills. Also, each individual will receive an ultimate gift bag! (11:30 a.m. - 1:45 p.m).

\$50,000 Platinum Sponsor

Platinum seating for twelve (12), Full Page COLOR Ad and recognition in all printed materials. Also included: 4 tickets to attend the private exclusive luncheon and Q & A and photo op with Al Pacino to discuss a retrospective on his career on Sunday, May 19, 2019 catered by Wolfgang Puck at Spago, Beverly Hills. Also, each individual will receive an ultimate gift bag! (11:30 a.m. - 1:45 p.m).

\$25,000 Gold Sponsor

Gold seating for ten (10), Full Page COLOR Ad and recognition in all printed materials. Also included: 2 tickets to attend the private exclusive luncheon and Q & A and photo op with Al Pacino to discuss a retrospective on his career on Sunday, May 19, 2019 catered by Wolfgang Puck at Spago, Beverly Hills. Also, each individual will receive an ultimate gift bag! (11:30 a.m. - 1:45 p.m).

with additional sponsorship levels at
\$15,000 and \$10,000

SPONSORSHIP

Download Sponsorship Form

AUCTION

Download Silent Auction Donor Form

GIFT BAGS

Download Gift Bag Donor Form

We distribute our amazing, one-of-a-kind gift bags as a token of our appreciation to our generous supporters including celebrities, philanthropists and corporate executives. Participation in our event is an opportunity to directly reach celebrities and affluent members of the community. The American ICON Awards event and its supporters will receive tremendous print and broadcast media coverage.





JOSEPH M. CLAPSADDLE
EXECUTIVE PRODUCER

PERSPECTIVE

Successful marketing and sales professional, skilled communicator (writing and public speaking), innovative leader/manager and creative problem solver with for-profit and not-for profit companies, associations and organizations.

PROFESSIONAL SUMMARY

JOSEPH CLAPSADDLE & ASSOCIATES: Corporate sponsorship, event and strategic marketing partnership consultants. Clients include the Principality of Monaco, the Hollywood Bowl, The Friars Club, the West Hollywood Avenues of Arts and Design, The Los Angeles County Natural History Museum, The San Diego Hall of Science (Reuben H. Fleet Space Theatre and Science Center), the San Diego Symphony, the Balboa Park Festival (founding producer), the San Diego Civic Light Opera Association, and London's Royal Opera House. 1969-1976 and 1989 - Present
RETAIL AND MANUFACTURER AUTOMOBILE SALES, MARKETING, TRAINING, COMMUNITY RELATIONS, EVENT MANAGEMENT (Los Angeles based):

with Audi, Porsche, Acura, Infiniti, Lexus, BMW, Mercedes-Benz, Jaguar, Land Rover, Bentley, Bugatti, Rolls Royce, Aston Martin and Lamborghini. 1989 -2012

JOSEPH CLAPSADDLE PRODUCTIONS: Co-produced 13 plays and musicals on London's West End in partnership with Ray Cooney. Principal producer Robert Altman's "Come Back to the 5 & Dime, Jimmy Dean, Jimmy Dean" and co-produced "Whose Life Is It Anyway?" in New York on Broadway and subsequent co-producer of feature films based on these plays. 1979-1989

MANAGING DIRECTOR, THE PERFORMING ARTS COUNCIL OF THE LOS ANGELES COUNTY MUSIC CENTER: Responsible for managing the annual finding campaign for the Los Angeles Philharmonic, Center Theatre Group and the Los Angeles Master Chorale (\$5 million plus annually), primary liaison with the Boards of Directors of the Music Center's corporations, directed the Music Center's 1000 + volunteers, applied for and received the largest NEA grant ever given to an arts organization and founded (on behalf of Mrs. Norman Chandler) The Fraternity of Friends (currently the Leadership Council). 1976-1979

SENIOR MANAGER, FOUR WINDS TRAVEL: International luxury travel company launching their Hawaii, South Pacific and Asian programs. 1964-1969

COMMUNITY INVOLVEMENT

WEST HOLLYWOOD CHAMBER OF COMMERCE: Board Member, Chair of the Board of Directors, Trustee of the West Hollywood Chamber Political Action Committee 2000-2012

CITY OF WEST HOLLYWOOD: Business License Commissioner 2012

BEVERLY HILLS CHAMBER OF COMMERCE: "Beverly Hills Tomorrow" event committee and member of the Economic Development Council. 2012-2014

EDUCATION

M.F.A. Boston University, Boston, Massachusetts

B.A. DePauw University, Greencastle, Indiana



SANDRA FURTON GABRIEL
LIVE EVENT PRODUCER
PRODUCING EVENTS WITH A PURPOSE

Sandra is a creative live event producer for projects and productions in TV, film, music to benefit foundations and nonprofit charitable organizations. Sandra is a creative and well connected visionary with many years of experience in the entertainment industry. She provides a level of corporate business acumen and enthusiasm to the overall operation of any project. Sandra brings a unique blend of talent/celebrity acquisition, management, negotiations with diplomacy to the live event experience with "Grace and fiscal accountability."

Sandra knows how to bring the best to any live event – on time and on budget. She has successfully produced live event fundraisers honoring former Presidents Clinton and Ford, Tony Bennett with Robert DeNiro, The Alec Baldwin Family. Featuring artists such as Scarlett Johansson, Marc Anthony, Sylvester Stallone,

Whoopi Goldberg, Justin Timberlake, Stevie Wonder, Matthew Broderick, Carson Daly, Josh Groban, Howie Mandel, Sidney Poitier, Michelle Pfeiffer, Patti LaBelle, Cher, David E. Kelley, Sean (P Diddy) Combs, Colista Flockart, Britney Spears. All the events raised substantial funds, and awareness for, the foundations and non-profits.

Sandra is an alumnus of Late Night with David Letterman and numerous TV and radio shows, as well as a seven-time Emmy Award-nominated producer. She has received Platinum and Gold Records for the marketing and promotion of albums by numerous artists. In addition to Letterman, she has produced a number of live and live-to-tape variety TV shows for Joan Rivers, Rolonda Watts, Dr. Ruth, Ed Lover, and classic radio programs such as The Robert Klein Radio Show and Direct News. She has produced, managed, media coached and worked with hundreds of celebrities, authors, business executives and entertainers.

Sandra created; cast, and/or executive produced and sold family entertainment shows to ABC, MTV, Fox & Discovery Networks Girlfriends, The Millionaire and The Pet Psychic. Sandra was also involved in casting for various films such as Oliver Stones' The Doors, Michael J. Fox & James Woods The Hard Way and Howard Stern's Private Parts.

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA!
ICON
AWARDS

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA! **ICON**
AWARDS

PRESENTING SPONSORSHIP

2019 GALA

\$250,000

Major seating for thirty-six (36) for Al Pacino Gala Tribute Gourmet Dinner, Three Full Page Color Ads and recognition in all printed materials. Listing on event "Step and Repeat". Also included: 12 tickets to attend the private exclusive luncheon. (11:30 a.m. - 1:45 p.m). Q & A and photo op, with Al Pacino to discuss a retrospective on his career on Sunday, May 19, 2019 catered by Wolfgang Puck at Spago, Beverly Hills. Also, each individual will receive an ultimate gift bag and special memorabilia autographed as a gift from Al Pacino!

Sunday, May 19, 2019

Beverly Wilshire • Beverly Hills, California

5:30 PM - 6:30 PM Pre-VIP Cocktail Reception in Presidential Suite.
(very limited)

5:00 PM - 7:00 PM Cocktail Reception and Silent Auction.

**7:00 PM - 11:00 PM Live Auction, Gourmet Dinner, Awards, Star-Studded Entertainment
with Live Musical Performances.**

AMERICAN
A TRIBUTE TO INDIVIDUALS WHO LEAD AMERICA!
ICON
AWARDS

PRESENTING SPONSORSHIP

AS PRESENTING SPONSOR YOU WILL ALSO RECEIVE THE FOLLOWING GIFT

EXCLUSIVE
VACATION

CONRAD
CARTAGENA



Conrad Cartagena Trip for Six

A brand new contemporary hotel / property destination in a renowned world heritage city with connections to one of the most interesting cultures in the world. This luxury hotel delivers an inspired stay to every guest and features a Tournament Players Club (TPC) golf course, indulgent spa, seven culinary options, and expansive beaches. Enjoy views of the Caribbean Sea from every guest room, and explore the city and shorelines on a Conrad-curated adventure. Located on the northern coast of Colombia, Cartagena boasts a tropical atmosphere with vibrant colors and Caribbean flavors. The Conrad Cartagena hotel is true to its surroundings - a 'destination within a destination' that is both intimate and grand in style and service.

6-night stay for six • 3 Ocean View Suites • Breakfast and 6 green fees for a week included

Trip also includes: Six first class round trip airline tickets from anywhere in the domestic United States to the Conrad Cartagena Hotel.

*Looking forward to seeing you
and celebrating*

Al Bain

HOLLYWOOD

AMERICAN
A TRIBUTE TO
INDIVIDUALS
WHO LEAD
AMERICA!
ICON
AWARDS

FOR MORE INFORMATION PLEASE CONTACT:

Allen Vandever
Strategic Partnerships
Phone: 847.571.3813